

# **BWPA Member Survey 2021**

## **Summary of Results**



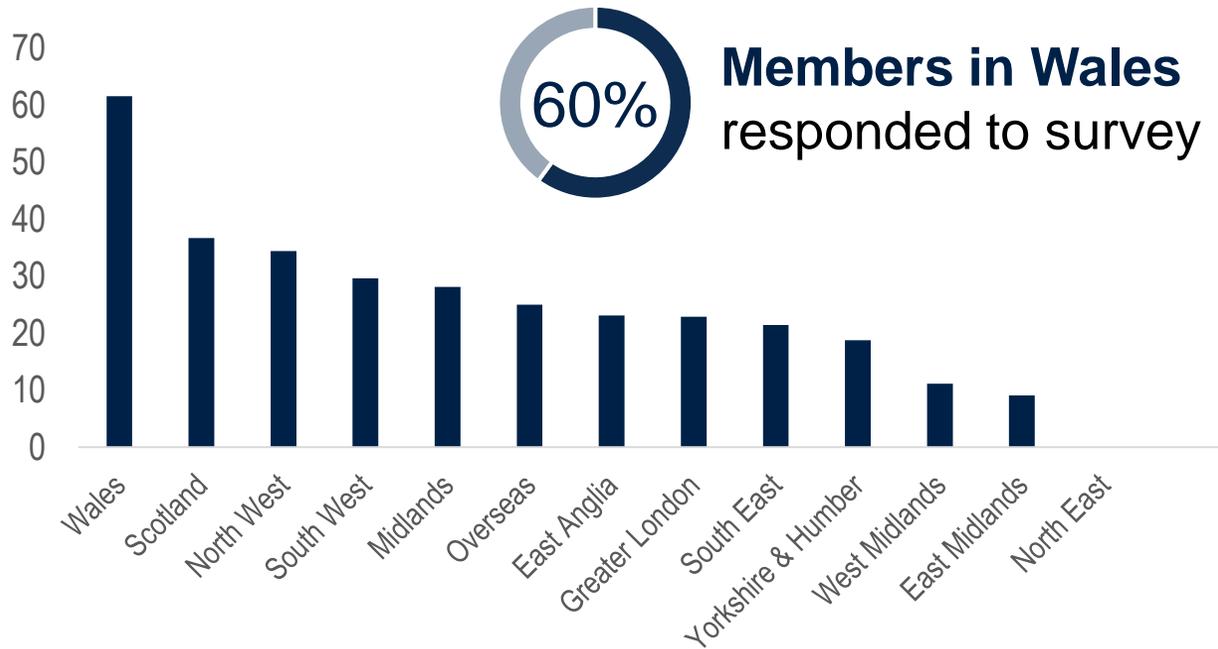
# Survey response data

**26%** of BWPA **members** responded to survey

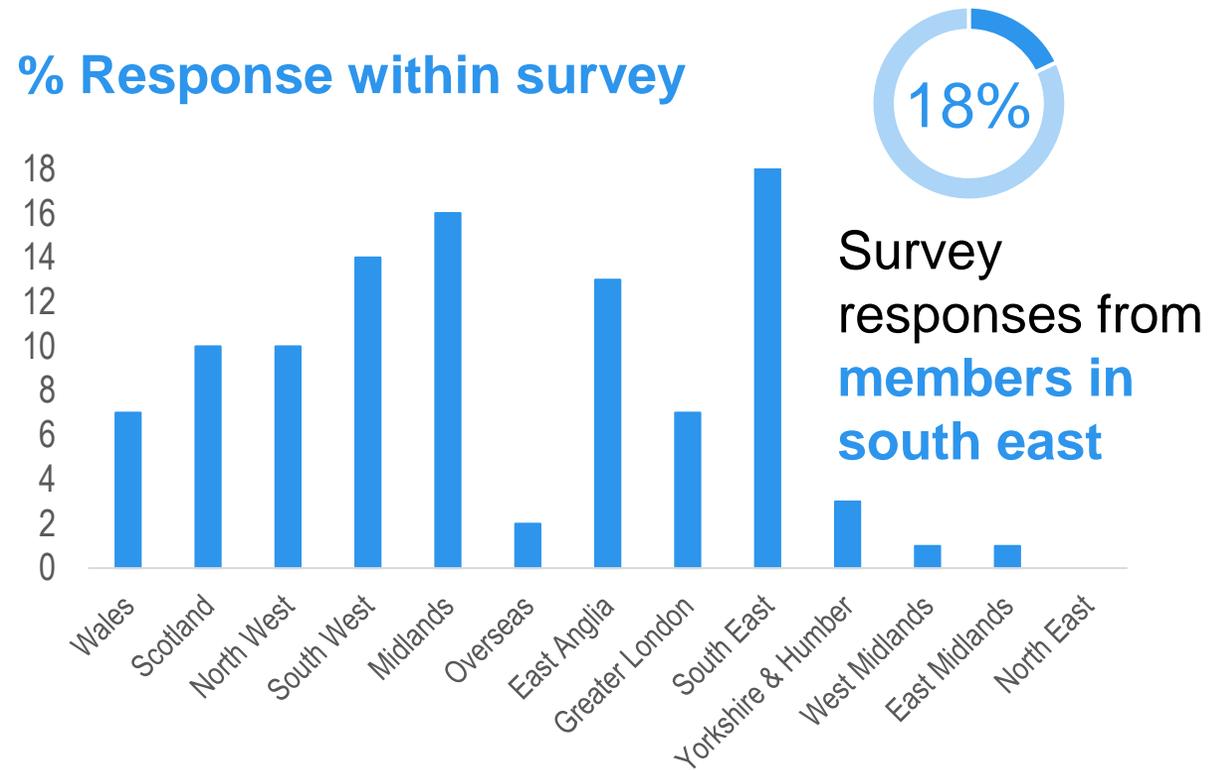
115 out of 440

- The largest regional response per total BWPA membership was from members in Wales.
- However, the largest number of total responses came from members in the south east, midlands and south west – whose opinions dominate the survey response

## % Response by geographical region

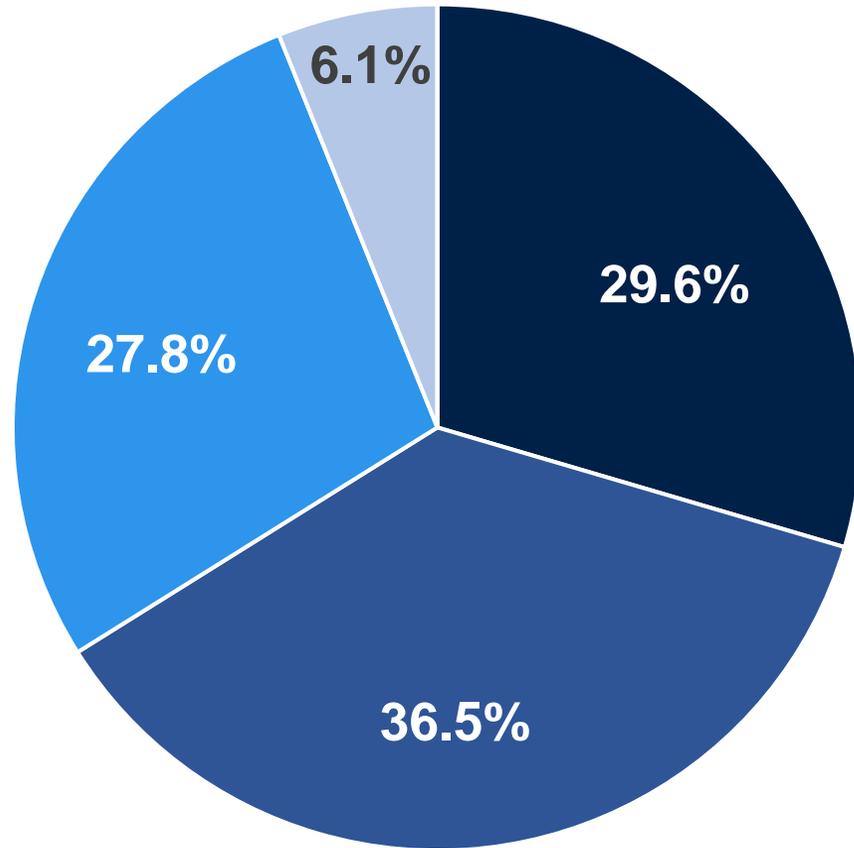


## % Response within survey



# Q1. How engaged do you feel with the BWPA?

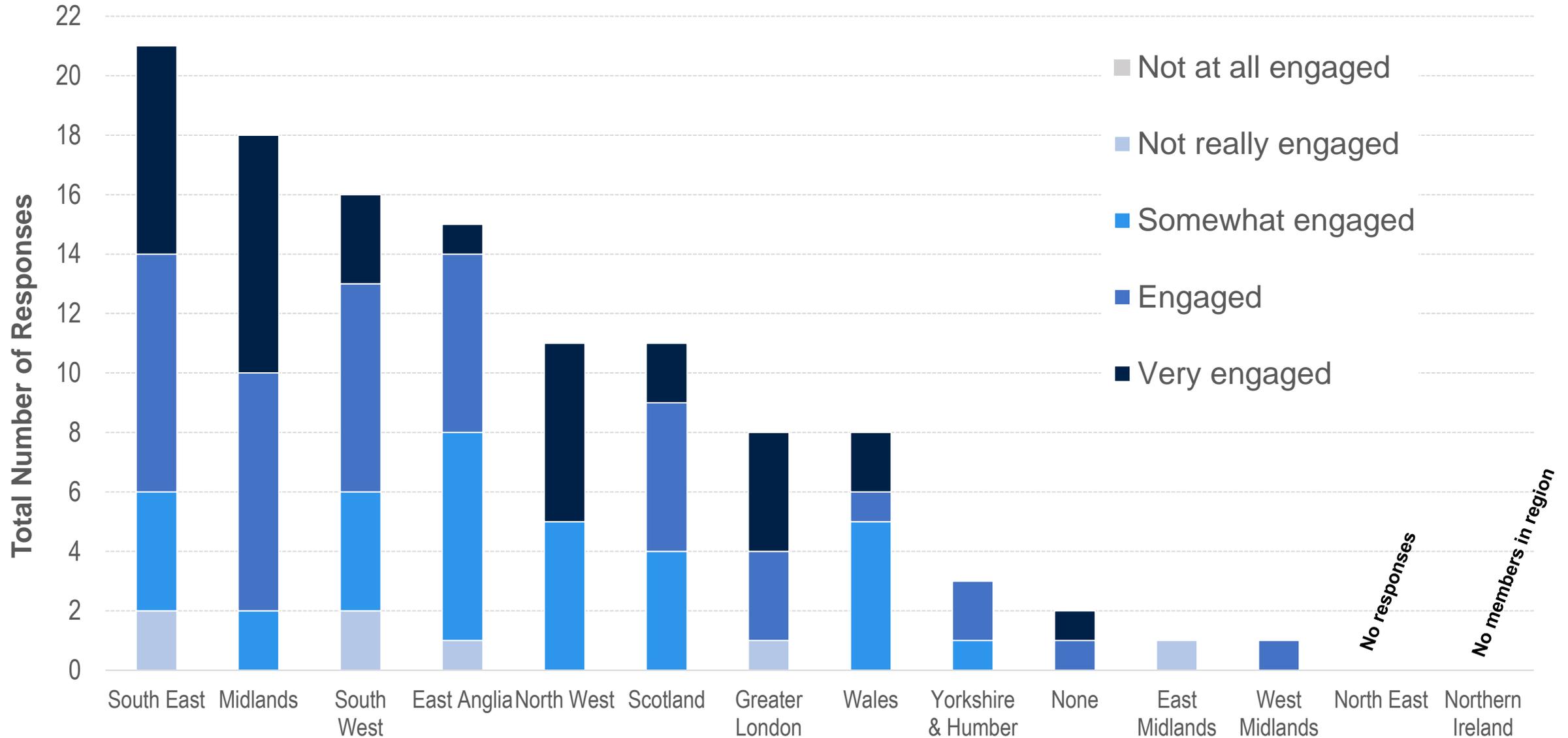
Overall response



- Very engaged (34 responses)
- Engaged (42 responses)
- Somewhat engaged (32 responses)
- Not really engaged (7 responses)
- Not at all engaged (0 responses)

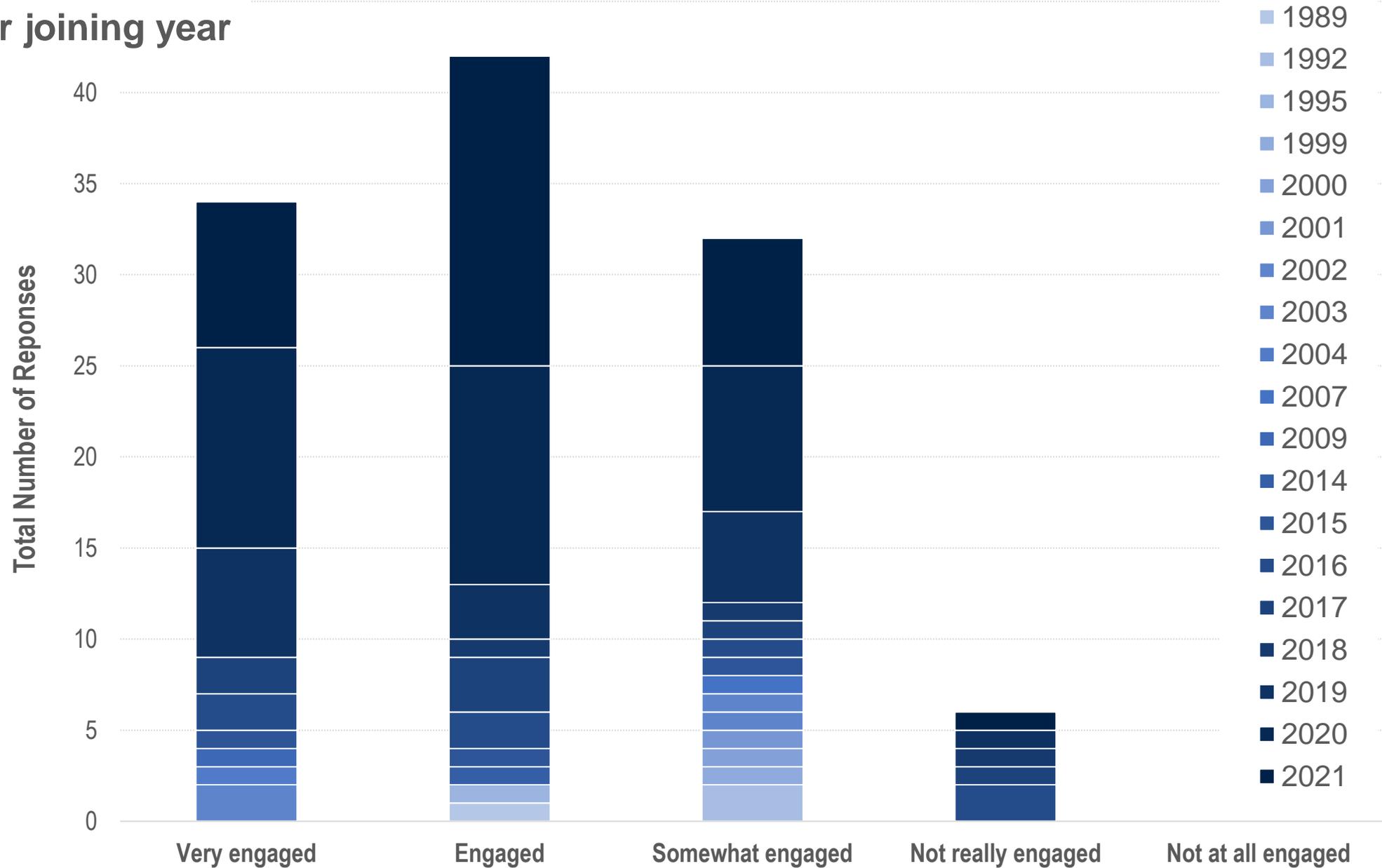
# Q1. How engaged do you feel with the BWPA?

## Engagement per geographic region

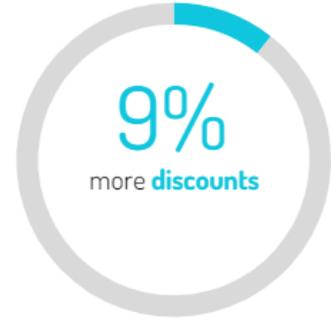


# Q1. How engaged do you feel with the BWPA?

Response per joining year

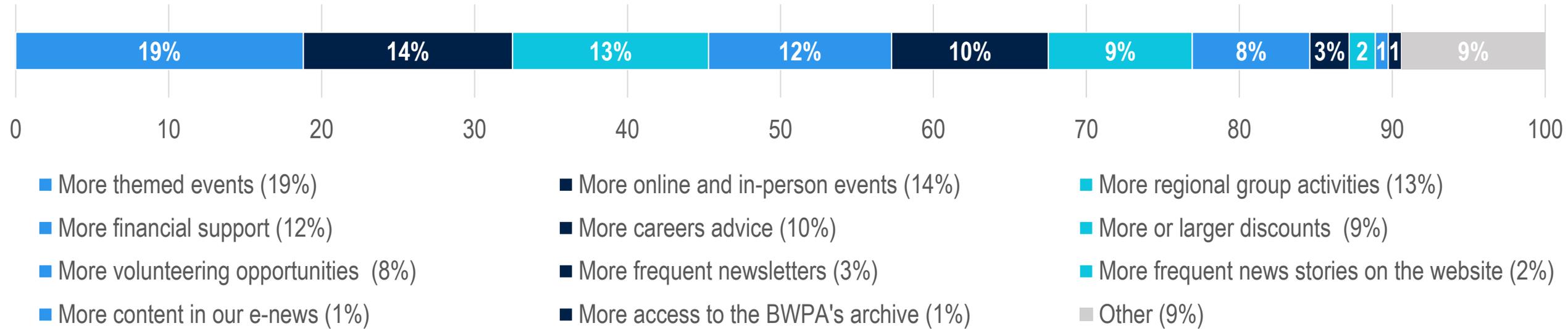


# Q2. What one thing could the BWPA do better?



Top 6 responses

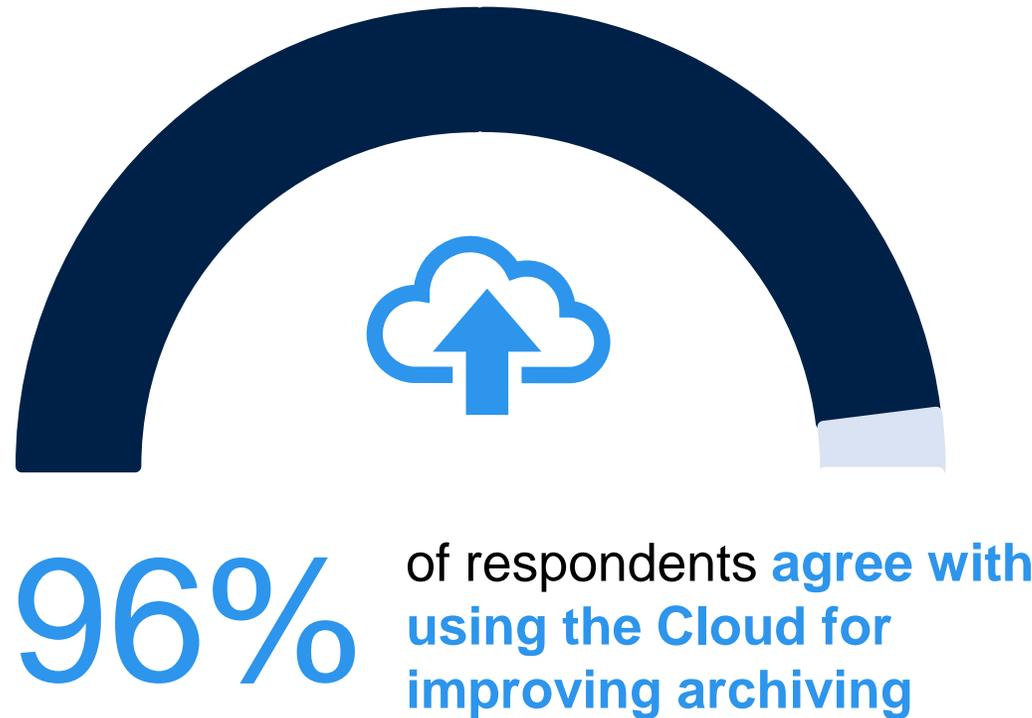
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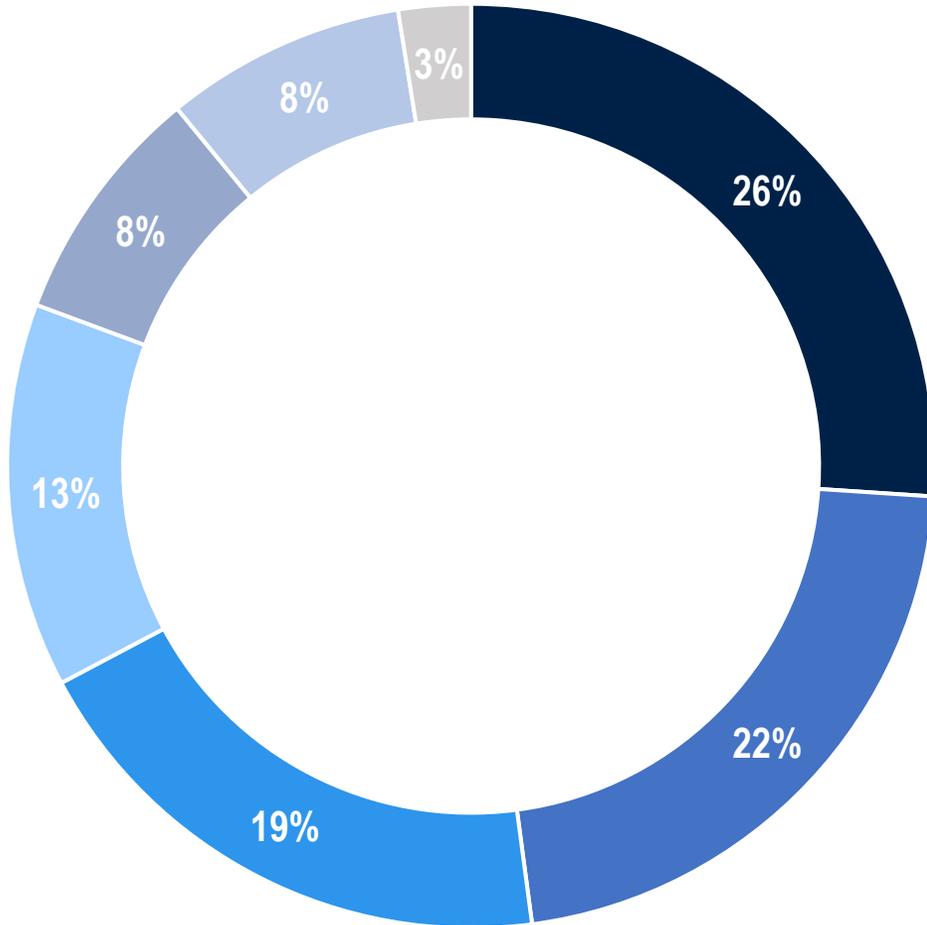
### Other Comments

- More articles and photos specifically of women - often the articles and photos are of male pilots and we can see those in every other aviation magazine/website.
- More info/chat on women specific aviation issues.
- More on gliding and other forms of aviation.
- Moral support in difficult times without the need to ask for it.
- Would be good to have a PPL mentor away from flying school for encouragement and advice.
- A PPL student mentor program - offering advice.
- I think BWPA work so hard that every criteria is being met.
- More interaction and membership involvement.
- Group chats are very clique-y, small group events getting planned between select members need to happen elsewhere, not in the group chats.

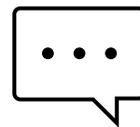
### Q3. Do you agree with the Cloud being used for improving archiving in the future?



## Q4. What one thing could the BWPA add?



- Mentor programme
- Reduced price entry to places of interest
- Discounted landing fees
- A Facebook group, restricted just to members, where people could chat
- Affiliate memberships with other aviation organisations
- Branded clothing/merchandise
- Other



### Other Comments

*“All the above are fantastic ideas that shouldn’t be limited.”*

*“Students do training all over the country. BWPA members could offer free or paid lodging for those other members who are doing training away from home to save them a bit of money.”*

*“Facebook to encourage interaction from all membership around the country”*

# Q5. Is there anything else you would like to add?

1. Claire Hatton is wonderfully organising our regional group. She's amazing!
2. The BWPA never seemed very relevant to me as a glider pilot, I originally only joined because of the scholarship opportunities (which I have so far failed on) - but more recently the Midlands group has had an influx of glider pilots, and the group representative, Steph, is very active and enthusiastic, so suddenly I'm getting more out of it. Thanks Steph!
3. I really love being a part of the BWPA and Andrea for the SW is wonderful, but you should get on Instagram and work with those more who don't want to be commercial pilots but are young and looking for other ways to keep the joy after the PPL alive! X
4. Advertise on say Facebook, for flying companions, requests to fly with other members on trips.
5. Discounts/branding/minor roles e.g. rep for an airport.
6. Would be great to see more projects tackling specific issues for women in aviation. For example - are there period products in every flying school toilet? Support for pilots who are victims of gender based crimes. Advice for new mothers and balancing their flying career.
7. When I first joined, years ago, I was contacted by a local existing member who took me to my first local gathering. Maybe this or similar could be re-instituted.
8. Proud to wear my BWPA fleece during the winter would love it if a summer BWPA top was available ( polo or similar ). Would love to be further involved but cannot attend weekend events due to work.
9. Merchandise would be great too, as well as more opportunities to volunteer with BWPA.
10. I love that there is an organisation for Women pilots. I think we should be proud and I'd like some nice merchandise to show off, but anything aimed for women who fly is hard to come by!
11. Reduced price admission e.g. museums.
12. Group chats should be moderated.

**Out of 33 additional comments:**

- **3 shout outs to our Regional Representatives**
- **9 suggested additions (merchandise being a dominate feature)**

## Q5. Is there anything else you would like to add?

13. So far am loving my BWPA experience!
  14. BWPA is so friendly and I am glad to be involved.
  15. I am happy with my membership and do not wish to change anything!
  16. Great group of women in the air.
  17. I have found BWPA the most welcoming organisation I have ever joined. Thank you.
  18. There seems to be a lot of potential for the BWPA, and it honestly excites me because I hope to be involved, so I would say just keep the drive and ambition to make the BWPA even better!
  19. Well done BWPA and thank you all committee members for your hard work.
  20. Many thanks to the committee members who work so hard to keep the organisation alive.
  21. I'm loving being a member so far. Has increased my awareness and connections in the aviation world. Which makes it a little more accessible and not daunting. Thank you.
  22. Thankyou for making me feel like I belong, honestly BWPA has saved me from a none existed life to being a stalker in a good way hahahahaha. One lady has pushed me so much that I can see potential and that's BWPA.
  23. I have really enjoyed the monthly virtual SW events.
  24. Being part of the newly formed South Region has been a really positive experience.
  25. Having been a member for most of the last 25 years, it is currently the most dynamic and inclusive of all our members (no matter where they live) that it has ever been. The high cost of flight training continues to be an issue for many people, so that's why I chose the above option on how we could improve.
  26. I've enjoyed the regional zoom chats. Having a young child it's difficult for me to travel far in the evenings to make a face-to-face visit. I would still love to meet other members at fly-in/day time events.
  27. Social opportunities during lock down have been fantastic.
- **19 report an overall positive experience**

## Q5. Is there anything else you would like to add?

28. Looking forward to more in person events, and no more zoom....
29. Can't wait for us to be able to meet up face to face!
30. I thoroughly enjoy reading the newsletters and hearing about inspirational ladies. Since I don't fly GA, just for an airline, I tend not to attend many events.
31. All of the options in the additional things above sound amazing! I'd love to have them all!

- *2 report an overall negative experier*

32. I only remain a member to support the organisation but the BWPA still doesn't appear to appeal to a lot of female pilots but I don't know how to rectify that.
33. I've not renewed this year as in the current climate I cannot see why the membership fee has increased. I feel there is nothing to gain from membership. I've spoken to schools and Brownie groups (in normal times) and would like to promote BWPA, but feel there is nothing to promote. I do however promote the fact that the BWPA has scholarships which is a great thing to do but seems to be the only thing the association does.